

Phase One: Project Initiation

Action Planning

Action 1

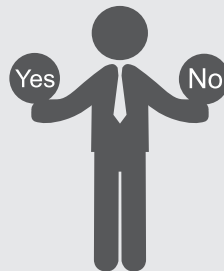
Pitching A Project



Think of a project that does not currently exist, but you can see a clear need for it. How would you 'pitch' the project to your line manager, and obtain their permission for you to work on it?

Action 2

Feasibility



Think of a project you would really like to work on and conduct a SWOT analysis. Having considered the strengths, weaknesses, opportunities and threats, decide whether or not it is still a worthwhile venture.

Action 3

Imperatives & Desirables



Consider a project you have worked on recently and compile a list of the imperative and desirable elements. Were all of the imperatives delivered successfully? Were any desirables left out? If so, why?